



Alaina Sisley Web & Graphic Designer | 919.414.4745 | alainasisley@gmail.com | www.alainasisley.com

## Experience—

### June 2011-Present, Web & Graphic Designer

**iContact** Morrisville, NC

- Code, test and QA new and updated pages for marketing site with the use of SVN.
- Create marketing collateral for trade shows, conferences and other events.
- Work with a small team to brainstorm and design both online and print materials.
- Design and develop email templates for the use of hundreds of thousands of clients.
- Work with Developers, QA, and Stakeholders to start and finish projects.

### June 2010-Present, Senior Graphic Designer

**Trident Marketing** Morrisville, NC

- Perform lead role in designing websites, landing pages, emails, banners and print for our partnered brands: DIRECTV, ADT & Clear.
- Manage multiple, concurrent projects in different stages.
- Communicate and coordinate with project managers and department leads to ensure visual design is as desired.

### May 2007-June 2010, Web & Graphic Designer

**Yellow House Design** Raleigh, NC

- Handled design/web projects from start to finish: organized, brainstormed, managed, designed & developed.
- Worked with project manager and clients to achieve the ideal end result.
- Collaborated and brainstormed with colleagues on design projects.
- Designed and executed various print materials: logos, catalogs, business collateral, brochures & pamphlets.
- Used CSS/HTML to create custom Wordpress templates.

### May 2008-Present, Web & Graphic Designer

**Freelancer**

- Design User Interfaces using Adobe Creative Suite.
- Rebrand, design and built web sites.
- Coordinate and assist with clients on updating websites.

## Education—

**2005-2007, Wake Technical Community College, Raleigh, NC**

Advertising & Graphic Design

**2000-2004, James Madison University, Harrisonburg, VA**

B.B.A. Marketing

## Knowledge—

Mac & Windows Platforms, Photoshop, Illustrator, InDesign, Dreamweaver, KomodoEdit, SVN, HTML, CSS